



WOMEN BUILDING BETTER COMMUNITIES



JUNIOR LEAGUE OF
PENSACOLA

WHO WE ARE

Since its founding in 1901 by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing over 125,000 women in 295 Leagues in four countries. The Junior League actively engages in social reform efforts, identifying problems and finding solutions.

Locally, The Junior League of Pensacola has been a driving force behind the initiatives and institutions that make our community a greater place to live since 1956. Junior League members are dedicated to volunteerism and making a difference in the lives of women, children, and families throughout the GulfCoast.

For more than 60 years, our mandate has not wavered: to develop exceptionally qualified civic leaders who collaborate with community partners to identify our community's most urgent needs and address them with meaningful and relevant programs that not only improve lives, but also change the way people think. This important work has won us dedicated community partners and loyal supporters as well as an enduring legacy as the foremost provider of civic leadership training for women.



WHAT WE DO

The list of issues we've tackled is long and complicated: pollution, illiteracy, domestic violence, foster children without a safety net, and others.

Our approach is simple. Through hands-on training and formal learning opportunities we give women the skills they need to improve the quality of life in the communities they serve. Among our many successes are our contributions to the passage of the Clean Water Act, our campaign for free school lunches, the "Don't Wait to Vaccinate" campaign, and The Junior Leagues' Kids in the Kitchen initiative, which combats childhood obesity and educates families on health and nutrition, to name just a few.



"We value transformational female leaders who set bold goals, open their circles and their minds, disrupt convention & change the conversation for the betterment of civil society."

– The Junior League

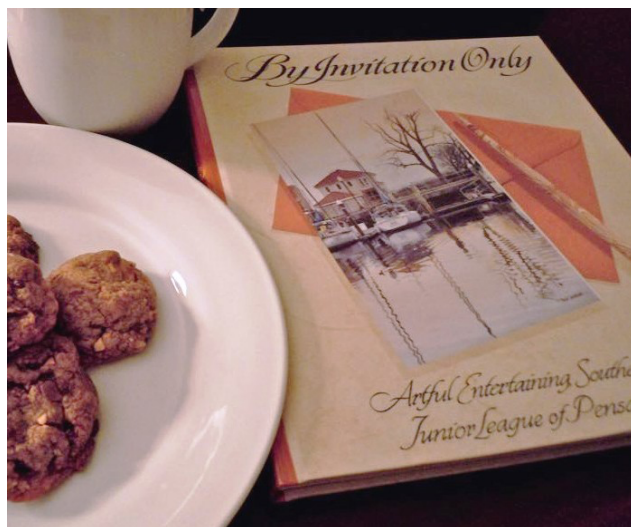
COOKBOOKS

The Junior League of Pensacola has two cookbooks that are available for purchase. Our first cookbook, *Some Like it South*, is a classic Pensacola cookbook. First published in 1984, this cookbook has been a favorite for years. It is a traditional cookbook full of delicious recipes for any occasion.

In 2002, the Junior League published a second cookbook titled *By Invitation Only: Artful Entertaining, Southern Style*. This cookbook includes beautiful photographs of the Pensacola area along with themed menus for entertaining. Included are decorating ideas as well as scrumptious recipes that are guaranteed to make any party a success. Both cookbooks make wonderful additions to your collection. They are also great gifts for both locals and those new to the area.

“When I go to events I get to sample recipes from the cookbooks ... and get ideas for what I want to make next at home!”

By Invitation Only is “filled with local recipes - some are from Pensacola restaurants - and beautiful artwork.”



JUNIOR LEAGUE OF PENSACOLA

MISSION STATEMENT

The Junior League of Pensacola is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Pensacola, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and a commitment to voluntarism.

INCLUSION STATEMENT

The Junior League of Pensacola, Inc. welcomes all women who value our Mission and does not discriminate on the basis of race, religion, sexual orientation, age, disability, or national origin. All meetings and functions of The Junior League of Pensacola, Inc. shall be held at facilities which do not discriminate against women, or on the basis of race, religion, sexual orientation, age, disability, or national origin.

SPARK BOARD

The Spark Board provides a foundation of voluntarism and offers the opportunity for high school junior and senior female students to work directly with Junior League of Pensacola's members and other young women from their community to learn what it takes to be a leader in our community. Members learn leadership skills, professionalism, self-esteem, and other valuable skills. Members also have opportunities to volunteer at key events and develop a philanthropic project for Junior League of Pensacola to execute. Spark Board members are eligible to receive a scholarship upon completion of their program year.

MEMBER TRAINING

Internal training is a key component of our Mission. It is vital for our members to be knowledgeable about the communities we serve, to make the biggest impact. Our training sessions can also help members with personal growth and goals. Many of our members are training to be civic leaders, and we all have a passion for giving back.

"There is something about having friends who don't just sit by and say that's horrible, someone should do something....
They DO SOMETHING and invite you to join in."



"Being a League member and the things the League has taught me ... can make a world of difference."



JULEP members have opportunities for training, collaboration, networking, and building life-long friendships.

COMMUNITY IMPACT PROGRAMS

The signature focus of the Junior League of Pensacola is the health and wellness of women and children. Our community impact programs are designed to improve the lives of women and children in Escambia and Santa Rosa counties.

Kids in the Kitchen (Nutrition & Healthy Lifestyles)

What can we do together in the fight against childhood obesity? Involve kids in a hands-on environment that focuses on preparing healthy foods. The goal of the Junior Leagues' Kids in the Kitchen initiative, with support from The Association of Junior Leagues International, Inc., is to promote child health and wellness by empowering children and youth to make healthy lifestyle choices, thus preventing obesity and its associated health risks.

Human Trafficking Awareness and Eradication

It's hard to remember now, but it was only recently that human trafficking – which is a growing global problem of enormous scale – was something that most people simply didn't talk about. In fact, it was only in 2007 that the U.S. Senate designated January 11th as National Human Trafficking Awareness Day. The result today is a real focus on creating awareness (and not just in the U.S.) on the trafficking of humans for sexual or labor exploitation that keeps millions of people in what has been described as the "new slavery."

Diaper Bank

In 2021, Junior League of Pensacola began hosting diaper drives to serve families facing diaper insecurity. Our goal is to have a permanent, year-round diaper bank location.

Healthy Halloween

From a simple wish to bring Halloween to children in the hospital, Junior League of Pensacola's Healthy Halloween, hosted by and in partnership with Sacred Heart Hospital, now brings healthy snacks and treats to children from all over the community in a way that is sure to be "A Terribly Fun and Safe Event".

Recognizing some children have special needs, we incorporated a sensory-friendly table in 2019.

"I love our League and all we do!!"

Kids in the Kitchen Participants



"For The Junior League as a whole... the fight against human trafficking in our communities is an important one."



Healthy Halloween group (top)
and sensory-friendly table

SPECIAL EVENTS

The Junior League of Pensacola, Inc. hosts three major annual fundraising events which enable us to support various community impact programs, fund leadership development training, and cover administrative expenses. All events are open to the public.



... celebrates the accomplishments of women in leadership in the Pensacola area. This is an incredible opportunity to honor and network with women who contribute to our community through their professional work or voluntarism.



Past Presidents **Tori Woods** (L) and **Dr. Kim Thomas** (R) with empowerment award nominee and Spark Board member, **Grace Stanley**



... is a truly magical, annual pop-up themed picnic at a secret location that's not revealed until the day of the event. Attendees are asked to dress in all-white attire and show up with friends, a picnic style meal, and their best table décor to match the theme. Based off the world-famous Dîner en Blanc in France, this is Pensacola's fastest growing chicevent. It is a lot of fun... but more importantly, proceeds from ticket sales support our programs and operations.



Members at Evening in White Events



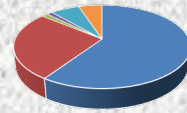
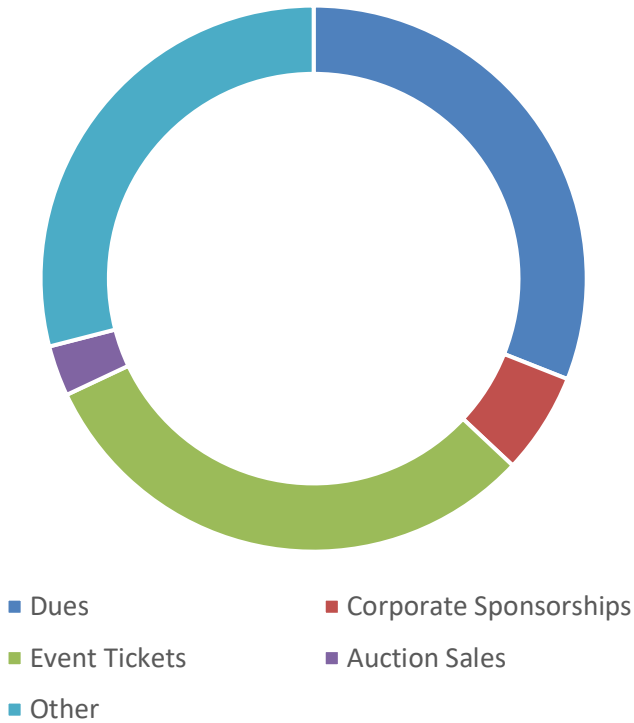
... is an annual week-long fundraiser during which members wear a black outfit each day to bring awareness of issues facing families in poverty in our community. Events are held at different locations, where the public can engage with our members to find out more about our Mission and programs. In recent years, we have raised funds for The Secret Place Home, Junior League of Pensacola's operations and programming, and Favor House of Pensacola.



Members are encouraged to wear black attire and/or a LBDI button to promote poverty awareness during a week-long campaign each year.

ORGANIZATION SNAPSHOT

Fundraising 2016-2020



Membership 2020

- White
- Black/African-American
- American Indian/Alaskan Native
- Native Hawaiian/Pacific Islander
- Multiple Races
- Other

Member Occupations



- Retail/Domestic
- Nonprofits
- Business/Law/Finance/Technology
- Education/Arts
- Healthcare
- Other

As a sponsor of the Junior League of Pensacola, Inc. (JULEP) your company will receive the following benefits throughout the year:

PRESENTING SPONSOR

\$10,000

League Benefits:

- Logo recognition on JULEP website
- Prominent logo placement on sponsor screen displayed at all membership meetings
- Speaking opportunity at 2 General Membership Meetings (up to 15 minutes for each)
- Opportunity to display one (1) company banner (max size 3' x 5') at General Membership Meetings (provided by sponsor)
- Logo inclusion in all e-minder newsletters sent to membership with active link to company website
- Opportunity to serve on a JULEP Community Advisory Board
- Press Release distributed to media partners
- Mention in year-end media recognition
- Host or support one or more Membership Recruitment Info Sessions
- Recognition on JULEP public social media sites including Facebook (4), Twitter (2) and Instagram (2). Additional recognition will be given on the private JULEP members-only Facebook pages (all members, new members, sustainers)
- Recognition as a top sponsor in Annual Report
- Speaking opportunity and reserved seating for 8 at Annual Meeting in May
- Opportunity to provide branded promo item to attendees at all JULEP special events
- Logo placement on all annual special event invitations
- Recognition on all pre-event and day-of signage
- Opportunity to display (1) company banner (max size 3' x 5') at all JULEP special events
- Speaking opportunity at annual fundraising events
- Annual membership dues covered for up to 2 employees (1 year)
- VIP table at Evening in White (\$700 value)
- Reserved seating / tickets for 8 corporate representatives at Women's Empowerment Lunch

**ALONE WE CAN DO SO LITTLE,
TOGETHER WE CAN DO SO MUCH.**

As a sponsor of the Junior League of Pensacola, Inc. (JULEP) your company will receive the following benefits throughout the year:

PLATINUM SPONSOR

Membership and Community

\$7,500

League Benefits

- Logo recognition on JULEP website
- Prominent logo placement on sponsor screen displayed at all membership meetings
- Speaking opportunity at 1 General Membership Meeting (up to 15 minutes)
- Opportunity to display one (1) company banner (max size 3' x 5') at General Membership Meetings (provided by sponsor)
- Logo inclusion in e-minder newsletters sent to membership with active link to company website
- Opportunity to serve on a JULEP Community Advisory Board
- Press Release distributed to media partners
- Mention in year-end media recognition
- Host or support one Membership Recruitment Info Session
- Recognition on JULEP public social media sites including Facebook (3), Twitter (2) and Instagram (1). Additional recognition will be given on the private JULEP members-only Facebook pages (all members, new members, sustainers).
- Recognition in Annual Report
- Reserved seating for 6 at Annual Meeting in May
- Opportunity to provide branded promo item to attendees at all JULEP special events
- Name on all annual special event invitations
- Recognition on all pre-event and day-of signage
- Annual membership dues covered for 1 employee (1 year)
- Reserved seating / tickets for 6 corporate representatives at Women's Empowerment Lunch and Evening in White

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As a sponsor of the Junior League of Pensacola, Inc. (JULEP) your company will receive the following benefits throughout the year:

GOLD SPONSOR

Membership and Community

\$5,000

League Benefits

- Logo recognition on JULEP website
- Logo placement on sponsor screen displayed at all membership meetings
- Speaking opportunity at 1 General Membership Meeting (up to 10 minutes)
- Logo inclusion in e-minder newsletters sent to membership with active link to company website
- Opportunity to serve on a JULEP Community Advisory Board
- Host or support one (1) Membership Recruitment Info Session
- Recognition on JULEP public social media sites including Facebook (2), Twitter (1) and Instagram (1).
- Recognition in Annual Report
- Reserved seating for 4 at Annual Meeting in May
- Recognition on all pre-event and day-of signage
- Reserved seating / tickets for 4 corporate representatives at Women's Empowerment Lunch and Evening in White

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As a sponsor of the Junior League of Pensacola, Inc. (JULEP) your company will receive the following benefits throughout the year:

SILVER SPONSOR

Membership and Community

\$2,500

League Benefits

- Logo recognition on JULEP website
- Logo placement on sponsor screen displayed at all membership meetings
- Logo inclusion in e-minder newsletters sent to membership with active link to company website
- Recognition on JULEP public social media sites including Facebook (1) and Instagram (1).
- Recognition in Annual Report
- Reserved seating for 2 attendees at Annual Meeting in May
- Recognition on all pre-event and day-of signage
- Reserved seating / tickets for 2 corporate representatives at Women's Empowerment Lunch and Evening in White

BRONZE SPONSOR

Membership and Community

\$1,000

League Benefits

- Name recognition on JULEP website
- Name recognition on sponsor screen displayed at all membership meetings
- Logo inclusion in e-minder newsletters (4) sent to membership
- Recognition on JULEP public social media sites including Facebook (1) and Instagram (1).
- Recognition in Annual Report
- Special Invitation to attend Annual Meeting in May
- Complimentary tickets for 2 corporate representatives or individuals to Women's Empowerment Lunch or Evening in White

**ALONE WE CAN DO SO LITTLE,
TOGETHER WE CAN DO SO MUCH.**

As a sponsor of the Junior League of Pensacola, Inc. (JULEP) your company will receive the following benefits throughout the year:

FRIENDS AND FAMILY OF THE LEAGUE

You like what we do and you want to support our programming.

\$500

League Benefits

- Logo/name inclusion in e-minder newsletters (2) sent to membership
- Name recognition on sponsor screen displayed at all membership meetings
- Recognition on JULEP public social media sites including Facebook (1) and Instagram (1)
- Recognition in Annual Report
- Complimentary tickets for 2 people to Evening in White or Women's Empowerment Lunch

SUPPORTER OF THE LEAGUE

You like what we do and you want to support our programming.

\$250

League Benefits

- Logo/name inclusion in e-minder newsletter (1) sent to membership
- Name recognition on sponsor screen displayed at all membership meetings
- Recognition in Annual Report
- 1 complimentary ticket for Evening in White or Women's Empowerment Lunch

**ALONE WE CAN DO SO LITTLE,
TOGETHER WE CAN DO SO MUCH.**

IN KIND SPONSORSHIPS

You have a special skill or product and want to share it with us.

\$Varies

Opportunities

- Member photography
- Event photography (Evening in White, Women's Empowerment Lunch, Community Impact Events, May Dinner)
- Wine and beer (Evening in White, Women's Empowerment Lunch, Sponsor Meet and Greet)
- Water Stations
- Swag Bags (New Member Retreat, Healthy Halloween, Board Retreat)
- Kids in the Kitchen (snack and craft supplies, competition food and prizes)
- Other Goods and Services

League Benefits

- Logo/name inclusion in e-minder newsletter preceding the event or meeting you sponsor
- Recognition on JULEP public social media sites including Facebook (1) and Instagram (1)
- Recognition in Annual Report circulated
- Complimentary tickets for 2 people to the event you sponsor (Kids in the Kitchen sponsors will receive 2 complimentary tickets to May Dinner)

**ALONE WE CAN DO SO LITTLE,
TOGETHER WE CAN DO SO MUCH.**



DONATION FORM

Thank you for your support!

Thank you very much for making an in-kind or cash donation to Junior League of Pensacola. **Please return this form to 2016 West Garden Street Pensacola, FL 32502 or email to lexie@juniorleagueofpensacola.org.** This form will help us to properly record and acknowledge your generous gift. If you have any questions, please contact Lexie Thorsen at (850) 433-4421.

Donation and Donor Information (to be completed by donor):

Date of Donation: _____ Donor/Company Name: _____ Address: _____

City: _____
State: _____ Zip: _____ Phone: _____
Email: _____ Junior League member? _____
Yes No Active Sustainer

Monetary donations:

- ☐ Presenting (\$10,000) ☐ Platinum (\$7,500) ☐ Gold (\$5,000) ☐ Silver (\$2,500)
☐ Bronze (\$1,000) ☐ Friends and Family (\$500) ☐ Supporter (\$250) ☐ Other \$ _____

In-kind donations:

- ☐ Member Photography ☐ Event Photography ☐ Wine/Beer ☐ Other
☐ Water Stations ☐ Swag Bags ☐ Kids in the Kitchen Supplies

Please list and describe physical items or services to be donated.

Donor Estimated Fair Market Value: \$ _____

(The IRS requires, for our records and yours, that an estimation of the dollar amount of a non-cash contribution be given. IRS publication 561, *Determining the Value of Donated Property*, is helpful for individuals, partnerships, and corporations who make non-cash contributions)

I would like my donation to be directed to the following:

- ☐ Area of Biggest Need ☐ General Fund ☐ Event: _____
☐ Endowment ☐ In Honor/Memory of: _____

Receiving Information (to be completed by JLP Representative):

Date Received: _____ JLP Representative: _____

Junior League of Pensacola, Inc., 2016 West Garden Street, Pensacola, FL 32502 www.juniorleagueofpensacola.org The Junior League of Pensacola is a charitable organization under Section 501(c)3 of the Internal Revenue Code, as amended. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (1-800-435-7352) within the State of Florida. Registration does not imply endorsement, approval or recommendation by the state. Junior League of Pensacola, Inc. Solicitations of Contributions I.D. CH1647 EIN 596166684