

ANNUAL REPORT

JUNIOR
LEAGUE OF
PENSACOLA
2021-2022



850-433-4421

www.pensacola.jl.org

Executive Director: Lexie Thorsen

Office:

2016 West Garden Street
Pensacola, FL 32502

FROM THE PRESIDENT

As I look back on my term as President of Junior League of Pensacola for the 2021-2022 year, I am filled with pride and gratitude. Pride for what we were able to accomplish and gratitude to our membership for all of their leadership, dedication and time spent working together on themselves and on making the Greater Pensacola Area a better place.

During the 2021-2022 year, our members worked hard to learn new leadership skills and then put those skills to action as they served on their various committees. Our member retention this year was back to pre-pandemic levels and many of our newer members are stepping into leadership roles already! Our Fundraising Committees held unique events that not only raised funds but also awareness of our programs. And our ever important Community Committees lead our membership in serving the community by continuing to grow our Diaper Insecurity program, Kids in the Kitchen, and our wonderful signature community events like Healthy Halloween and Junior Iron Chef.

To say the 2021-2022 year was a success would be an understatement. As always, Junior League of Pensacola is a change maker in our community when it comes to Women's leadership and volunteerism.

LAURA GRIFFIN

Junior League of Pensacola
President 2021-2022



WHO WE ARE



Since its founding in 1901 by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing over 125,000 women in 295 Leagues in four countries. The Junior League actively engages in social reform efforts, identifying problems and finding solutions.

Locally, The Junior League of Pensacola has been a driving force behind the initiatives and institutions that make our community a greater place to live since 1956. Junior League members are dedicated to volunteerism and making a difference in the lives of women, children, and families throughout the Gulf Coast.

For more than 60 years, our mandate has not wavered: to develop exceptionally qualified civic leaders who collaborate with community partners to identify our community's most urgent needs and address them with meaningful and relevant programs that not only improve lives, but also change the way people think. This important work has won us dedicated community partners and loyal supporters as well as an enduring legacy as the foremost provider of civic leadership training for women.

OUR MISSION

The Junior League of Pensacola is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Pensacola, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and a commitment to voluntarism.

INCLUSION STATEMENT

The Junior League of Pensacola, Inc. welcomes all women who value our Mission and does not discriminate on the basis of race, religion, sexual orientation, age, disability, or national origin. All meetings and functions of The Junior League of Pensacola, Inc. shall be held at facilities which do not discriminate against women, or on the basis of race, religion, sexual orientation, age, disability, or national origin.

BOARD

JUNIOR LEAGUE OF PENSACOLA | 05



PRESIDENT

Laura Griffin

PRESIDENT-ELECT

Katherine Murphy

TREASURER

Kelly Manning

TREASURER-ELECT

Aubrey Grier

Brooke Potrzeba

SECRETARY

Ebony Cornish

VP-FUND DEVELOPMENT

Shannan De Jesus

Veronica Seymour, CFRE

VP-MEMBERSHIP

Jennifer Wasilenko

VP-COMMUNITY IMPACT

Angel Bradley

MEMBER-AT-LARGE

Brooke Potrzeba

SUSTAINER REPRESENTATIVE

Susan Ridgeway

YEAR IN REVIEW

JUNIOR LEAGUE OF PENSACOLA | 06

The Junior League of Pensacola's year begins June 1 and ends May 30.

41

AVERAGE NUMBER OF KIDS SERVED AT KIDS IN THE KITCHEN MONTHLY

Kids in the Kitchen is an afterschool program for children in Kindergarten through third grade. The program teaches about healthy eating through various fun activities. We partnered with CA Weis and Ferry Pass Elementary Schools this year.

31,700 DIAPERS

DIAPER DRIVE

On October 2, 2021, we hosted our first Drive Up Diaper Drive at the League Office. 410 families were served with 658 children. An additional 65,000 wipes were also distributed.

12

SPARK BOARD MEMBERS

Spark Board members learn leadership skills, professionalism, self-esteem, as well as other valuable skills through a year long training with the opportunity for scholarships at the end of the program.





Financial Summary

ASSETS

Current Assets	\$105,935
Non Current Assets	\$412,898
TOTAL	\$518,833

LIABILITIES & NET ASSETS

Liabilities	\$35,782
Net Assets	\$483,051

REVENUE AND SUPPORT

Total Revenue and Support	\$70,578
---------------------------	----------

EXPENSES

Total Expenses	\$108,512
----------------	-----------

durst
&
jordan

MEMBERSHIP

Membership includes: 30 provisional new members, 97 actives, and 223 sustainers

350

Junior League of Pensacola
Members from June 1-May 30

2892

Volunteer Hours by all
League Members from June 1-
May 30

VOLUNTEER HOURS

Volunteers hours are based off our
community impact hours in Santa
Rosa and Escambia counties.



COMMUNITY EVENT HIGHLIGHTS



DIAPER DRIVE

On Saturday, October 2, 2021, Junior League's West Garden Office became a drive thru to deliver free diaper and wipes to the community. We provided over 31,700 diapers to Santa Rosa and Escambia county families.

We attended the North Escambia Baby Shower on Sunday, May 15, 2022 and supported 50 local families with diapers and wipes!



CANDY CANE CARNIVAL

Junior League volunteers provided various winter themed carnival games for Ferry Pass Elementary students. Participants also were able to pick out holiday gifts for their loved ones.



KIDS IN THE KITCHEN

Once a month, Junior League volunteers attended CA Weis Elementary or Ferry Pass Elementary to deliver an afterschool program around healthy eating and movement. Participants were in kindergarten through third grade.



JUNIOR IRON CHEF

On Sunday, May 1 at Ever'man Cooperative Grocery Store, local chefs paired with Kids in the Kitchen participants put their skills to the test! The winning team was provided trophies, cookbooks, and a bike from OnBikes.



HEALTHY HALLOWEEN

On Saturday, October 23 at Woodland Heights Community Center, 39 Junior League volunteers had over 200 participants enjoy Healthy Halloween of fun holiday games and activities and healthy treats.



SPARK BOARD

11 young woman finished their Spark Board term in May. Each young woman presented their "Done in a Day" project of ways to improve the local community. Spark Board members work towards a scholarship each year.

Women's **EMPOWERMENT** — LUNCHEON —



Our 6th Annual Women's Empowerment Luncheon was hosted on Tuesday, March 8 at Pensacola Country Club. Thank you to our sponsors who made this event possible: Nancy Griffin, Lensea Films, Calliope Films, Emmanuel Sheppard & Condon, University of West Florida, Regions Bank, Saltmarsh, Cleaveland & Gund, KNH Inspections, Salz Studio, and Jan Miller. Thank you to Michelle Salzman for being our emcee and Rachael Gillette for being our keynote speaker. Our 2022 Women's Empowerment Award Winners are:



JESSICA RHODES

Women in Business, For Profit



DR. KATHLEEN HUDON

Hometown Hero



TORI WOODS

Mary Raine Hill Award



DIERRE JOHNSON

Young Woman in Leadership



JAN MILLER

Woman in Philanthropy



BELLE BEAR

Woman in Business, Non-Profit

EVENING IN WHITE



On Saturday, April 2 our Evening in White location was revealed to be at Bayview Park on the pier.

The evening was beautiful! The event hosted a silent auction and a chance to win to raise funds for our Junior League of Pensacola programs like Kids in the Kitchen, Junior Iron Chef, Candy Cane Carnival, Healthy Halloween Diaper Bank, and Spark Board.

Thank you to our partners Olive to Nosh, A & E Rentals, Titanium Wireless, Mosoco, KNH Inspections, MOJO Actionsports, Home Instead, ALSCO, Dillard's, Buffalo Rock Beverages & Food Services, Moni Ase, and Anu Gowda.

Thank you all our silent auction donors such as Fishbein Orthodontics, Kendra Scott, Volume One Salon, MALWEST design, and Midtown Dental and Vision to name a few!



COMMUNITY PARTNERS

Each month, Junior League of Pensacola brings in community speakers to educate its members about the local community. Thank you to the following presenters:

Michelle Salzman, Florida House Representatives, D1
Teniadé Boughton, City Council Member, District 5
Pack-A-Sack Project
Food Raising Friends
Sunday's Child
Morgan Stanley
Guardian ad Litem

SPONSORS

THANK YOU!

A special thank you to all our community partners that support Junior League throughout the year. We couldn't do it without you!

GENERAL SPONSORS

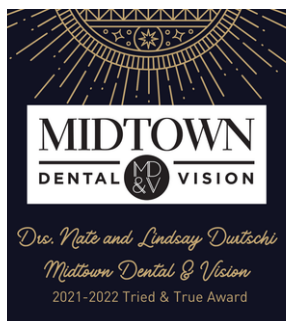
- Baptist Health Care
- Beachside Bingo
- International Paper
- The Lewis Bear Company
- Midtown Dental & Vision
- Pensacola Yacht Club
- Sunshine Health
- Synovus
- The UPS Store-Milestone
- Walmart

EVENT SPONSORS

- Anu Gowda
- ALSCO
- Calliope Films
- Emmanuel, Sheppard, & Condon
- Home Instead
- Jan Miller
- KNH Inspection
- Lensea
- Mojo Actionsports
- Mosoco
- Nancy Griffin
- Regions Bank
- Titanium Wireless
- Saltmarsh, Cleaveland & Gund
- University of West Florida



Our May Dinner was hosted on Wednesday, May 17 at Pensacola Yacht Club. This year end event closes out the active Junior League year with a celebration!
Our 2021-2022 Award Winners are:





JUNIOR LEAGUE OF
PENSACOLA