



DEVELOPING WOMEN  
TO DO A  
WORLD OF GOOD



**JUNIOR LEAGUE**  
**PENSACOLA**

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# JUNIOR LEAGUE PENSACOLA

## WHO WE ARE

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Since its founding in 1901 by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing over 125,000 women in 295 Leagues in four countries. The Junior League actively engages in social reform efforts, identifying problems and finding solutions.

Locally, The Junior League of Pensacola has been a driving force behind the initiatives and institutions that make our community a greater place to live since 1956. Junior League members are dedicated to volunteerism and making a difference in the lives of women, children, and families throughout the Gulf Coast.

For more than 65 years, our mandate has not wavered: to develop exceptionally qualified civic leaders who collaborate with community partners to identify our community's most urgent needs and address them with meaningful and relevant programs that not only improve lives, but also change the way people think. This important work has won us dedicated community partners and loyal supporters as well as an enduring le





# JUNIOR LEAGUE PENSACOLA

## MISSION STATEMENT

The Junior League of Pensacola is an organization of women committed to advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable. The Junior League of Pensacola, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and a commitment to voluntarism.

## INCLUSION STATEMENT

The Junior League of Pensacola, Inc. welcomes all women who value our Mission and does not discriminate on the basis of race, religion, sexual orientation, gender identity, age, disability, or national origin. All meetings and functions of The Junior League of Pensacola, Inc. shall be held at facilities which do not discriminate against women, or on the basis of race, religion, sexual orientation, gender identity, age, disability, or national origin.







# JUNIOR LEAGUE PENSACOLA

## LEAGUE SPONSORSHIP OPPORTUNITIES

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### PRESENTING SPONSOR

**\$5,000**

- Logo recognition on JULEP website
- Prominent logo placement on sponsor screen displayed at all membership meetings
- Speaking opportunity at 2 General Membership Meetings (up to 15 minutes for each)
- Opportunity to display one (1) company banner (max size 3' x 5') at General Membership Meetings (provided by sponsor)
- Logo inclusion in all e-newsletters sent to membership with active link to company website
- Press Release distributed to media partners
- Mention in year-end media recognition
- Host or support one or more Membership Recruitment Info Sessions
- Recognition on JULEP public social media sites including Facebook (4) and Instagram (4). Additional recognition will be given on the private members-only Facebook pages
- Recognition as a top sponsor in Annual Report
- Speaking opportunity and reserved seating for 6 at Annual Meeting in May
- Opportunity to provide branded promo item to attendees at all JULEP special events
- Logo placement on all annual special event invitations
- Recognition on all pre-event and day-of signage
- Opportunity to display (1) company provided banner (max size 3' x 5') at all JULEP special events
- Annual membership dues covered for up to 2 employees (1 year is August-May)



# JUNIOR LEAGUE PENSACOLA

## LEAGUE SPONSORSHIP OPPORTUNITIES

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### PLATINUM SPONSOR

**\$2,500**

- Logo recognition on JULEP website
- Prominent logo placement on sponsor screen displayed at all membership meetings
- Speaking opportunity at 1 General Membership Meeting (up to 10 minutes)
- Logo inclusion in e-newsletters sent to membership with active link to company website
- Mention in year-end media recognition
- Recognition on JULEP public social media sites including Facebook (3) and Instagram (3). Additional recognition will be given on the private JULEP members-only Facebook pages
- Recognition in Annual Report
- Reserved seating for 4 at Annual Meeting in May
- Annual membership dues covered for 1 employee (1 year)





# JUNIOR LEAGUE PENSACOLA

## LEAGUE SPONSORSHIP OPPORTUNITIES

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### **GOLD SPONSOR**

**\$1,500**

- Logo recognition on JULEP website
- Logo placement on sponsor screen displayed at all membership meetings
- Speaking opportunity at 1 General Membership Meeting (up to 5 minutes)
- Logo inclusion in e-newsletters sent to membership with active link to company website
- Recognition on JULEP public social media sites including Facebook (2) and Instagram (2)
- Recognition in Annual Report
- Reserved seating for 2 at Annual Meeting in May

### **SILVER SPONSOR**

**\$1,000**

- Logo recognition on JULEP website
- Logo placement on sponsor screen displayed at all membership meetings
- Logo inclusion in e-newsletters sent to membership with active link to company website
- Recognition on JULEP public social media sites including Facebook (2) and Instagram (2)
- Recognition in Annual Report
- Reserved seating for 2 attendees at Annual Meeting in May

## LEAGUE SPONSORSHIP OPPORTUNITIES

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### BRONZE SPONSOR

**\$500**

- Logo recognition on JULEP website
- Logo recognition on sponsor screen displayed at all membership meetings
- Logo inclusion in e-newsletters sent to membership with active link to company website
- Recognition on JULEP public social media sites including Facebook (1) and Instagram (1)
- Recognition in Annual Report
- Reserved seating for one to attend Annual Meeting in May





# JUNIOR LEAGUE PENSACOLA

## LEAGUE SPONSORSHIP OPPORTUNITIES

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### IN KIND SPONSORSHIPS

#### *Amount Varies*

Do you have a special skill or product and want to share it with us?

#### **Opportunities**

Member photography

Event photography

Wine and beer

Water Stations

Swag Bags

Other Goods and Services for silent auctions

#### **Trade**

Logo/name inclusion in e-newsletter preceding the event or meeting you sponsor

Recognition on JULEP public social media sites including Facebook (1) and Instagram (1)

Recognition in Annual Report





# DONATION FORM

Thank you very much for making an in-kind or cash donation to Junior League of Pensacola. Please return this form to 2016 West Garden Street Pensacola, FL 32502 or email to [lexie@juniorleagueofpensacola.org](mailto:lexie@juniorleagueofpensacola.org). This form will help us to properly record and acknowledge your generous gift. If you have any questions, please contact Lexie Thorsen at (850) 433-4421.

Donation and Donor Information (to be completed by donor):

Date of Donation: \_\_\_\_\_ Donor/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Junior League member? (Circle all that apply) Yes No Active Sustainer

Monetary donations:

- Presenting (\$5,000)  Platinum (\$2,500)  Gold (\$1,500)  Silver (\$1,000)
- Bronze (\$500)  Other \$\_\_\_\_\_

In-kind donations:

- Member Photography  Event Photography  Wine/Beer  Other
- Water Stations  Swag Bags

Please list and describe physical items or services to be donated.

Donor Estimated Fair Market Value: \$\_\_\_\_\_

(The IRS requires, for our records and yours, that an estimation of the dollar amount of a non-cash contribution be given. IRS publication 561, Determining the Value of Donated Property, is helpful for individuals, partnerships, and corporations who make non-cash contributions)

I would like my donation to be directed to the following:

- Area of Biggest Need  General Fund  Event: \_\_\_\_\_
- Endowment  In Honor/Memory of: \_\_\_\_\_

Receiving Information (to be completed by JLP Representative):

Date Received: \_\_\_\_\_ JLP Representative: \_\_\_\_\_

Junior League of Pensacola, Inc., 2016 West Garden Street, Pensacola, FL 32502  
[www.juniorleagueofpensacola.org](http://www.juniorleagueofpensacola.org)

The Junior League of Pensacola is a charitable organization under Section 501(c)3 of the Internal Revenue Code, as amended. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (1-800-435-7352) within the State of Florida. Registration does not imply endorsement, approval or recommendation by the state. Junior League of Pensacola, Inc. Solicitations of Contributions I.D. CH1647 EIN 596166684